

FOR IMMEDIATE RELEASE

FOOD BANK SHINES SPOTLIGHT ON OTHERS
New Monthly Web Initiative Will Feature Partner Agencies

March 31, 2010

Food Bank of Yolo County
1244 Fortna Avenue
Woodland, CA 95776

Woodland, CA – As part of its ongoing effort to be a full-service health and wellness resource center, the Food Bank of Yolo County will roll out a new monthly Agency Spotlight feature on its website beginning April 1, 2010.

The Food Bank, which supports more than 70 local agencies, will run a month-long feature story on its website every month to highlight the accomplishments of its partner agencies. The Food Bank hopes that this effort will help raise awareness about the various health and human services available to Yolo County residents. According to Executive Director Jose Martinez, “ Our job in helping feed the community would be much more difficult if not for the agencies we support.”

The first agency to be featured will be Cache Creek Lodge. A 39-bed co-ed residential substance abuse treatment center, Cache Creek Lodge has been assisting individuals battling addiction reclaim their lives since 1974. For more information and to view the Agency Spotlight beginning April 1, please visit the Food Bank’s website at: www.foodbankyc.org.

About the Food Bank of Yolo County

Located in Woodland, CA, the Food Bank of Yolo County began as an all-volunteer effort in 1970. For the past forty years the Food Bank has proudly worked to effectively meet the food and hunger needs of thousands of Yolo County residents by overseeing the solicitation, storage and distribution of food from an established network of growers, manufacturers, wholesalers and grocery stores. Through programs, publications and outreach events, the Food Bank continues to demonstrate its commitment to the people of Yolo County by offering unique volunteer opportunities, fostering a strong sense of community and promoting nutrition and healthy living throughout the region.

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