

## Tips to Run a Successful Food & Fund Drive:

- **Give your event a catchy name or come up with a theme.** Some examples from the past have included:
  - “TGIF: Take Groceries in Friday”
  - “Lenten Food Drive”
  - “Birthday Bag Drive”
  - “Beans For Jeans”
  - “Skip Lunch, Feed A Bunch”
  - Host a movie night, dinner party, ice cream social, or other fun activity and “charge” a can of food as admission
  - Sponsor a bake sale, book sale, chili feed, yard sale, etc.
- **Decorate the office, classroom, community center, retail location, etc. where donations are accepted.** Think of your event as something to celebrate—we do!
- **Place donation crates in high traffic areas like the break room, lobby, cafeteria, or other communal space.**
- **Pick up some of our coin cans to keep in your office, classroom, or even on your nightstand to collect spare change.** A \$1 donation = \$11 worth of food value.
- **Instill a little friendly competition. If you have a personal or team goal in mind, why not challenge your peers to top you? Is this an annual event? Try to beat last year’s numbers.**



Please remember that we are here to help. A representative from FBYC can make a presentation to your team, promote your event on social media, make theme suggestions, provide brochures, or answer your food drive questions.