



Yolo County Food Bank celebrates Hunger Action Month

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Across the nation, celebrities, government leaders, major U.S. corporations and grass-roots volunteers will join together in September to support Feeding America's Hunger Action Month - a multi-faceted effort to mobilize the public to end hunger in the United States.

"As a proud member of the Feeding America network of food banks, the Food Bank of Yolo County will also join in this effort by celebrating '30 Ways in 30 Days of Action' throughout the month.

"Hunger is at a crisis level in our nation. More than one-third of the households interviewed for Hunger in America 2010 study reported that they are sometimes completely without food. That's the bad news," said Vicki Escarra, president and CEO of Feeding America, the nation's largest domestic hunger-relief organization. "The good news is that so many individuals and companies have stepped forward to help us end hunger. Last year more than 700,000 Americans volunteered for the Feeding America network, and volunteers in Yolo County logged more than 10,000 hours of service with the Food Bank. But more help is needed.

The theme of Hunger Action Month 2010 is "30 Ways in 30 Days," based on the concept that everyone can help in some way, small or large, to help end hunger - whether as an advocate, organizer, volunteer or donor. Each day during the month of September, the Food Bank will post a new

suggested "way" through its social media outlets such as Facebook, Twitter and Myspace to encourage residents and organizations

to assist the Food Bank in its effort to alleviate hunger throughout Yolo County. To learn more about how you can support the Food Bank's efforts, please visit www.foodbankyc.org, or contact the Food Bank at 668-0690.

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